



MISS ULTIMATE

USA

Oklahoma

2027 State Handbook

January 29-31, 2027

Weatherford Performing Arts Center

Weatherford, Oklahoma



Welcome to the inaugural Miss Oklahoma Ultimate USA Pageant!

We are honored that you have chosen to be part of this exciting journey as we launch the very first year of Miss Oklahoma Ultimate USA. Whether you are a contestant, parent, sponsor, volunteer, or supporter, you are helping build a legacy that will impact young women across our state for years to come.

Our mission is to provide a platform where confidence shines, leadership grows, and dreams become reality. We believe every contestant has the ability to light the way for others through service, character, achievement, and personal growth.

As Oklahoma's official pathway to the national Miss Ultimate USA competition, this program is about more than crowns and titles. It is about developing future leaders, creating lifelong friendships, building self-confidence, and celebrating the unique qualities that make each contestant extraordinary.

Our inaugural theme, "Light the Way, Shine Bright, Lead Boldly, Leave a Legacy — That's the Oklahoma Way," represents the heart of our organization. We encourage every contestant to embrace her potential, inspire those around her, and leave a positive impact wherever she goes.

This handbook contains important information regarding eligibility, competition details, schedules, expectations, and resources to help you prepare for a successful pageant experience. Please review it carefully and refer to it throughout the season.

Thank you for being part of this flagship year. We cannot wait to watch you take the stage, share your story, and help us create the foundation of a tradition that will continue for generations.

Welcome to the Miss Oklahoma Ultimate USA family.

With excitement and gratitude,

Laura Miller

State Director

Miss Oklahoma Ultimate USA



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Venue

WEATHERFORD PERFORMING ARTS CENTER

**1520 N Washington
Weatherford, OK 73096**

**Contact info: Eric Johns
ejohns@wpsok.org**





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Host Hotel

FAIRFIELD INN AND SUITES

BY MARRIOTT

**201 N Nevada
Weatherford, OK 73096**

(580) 774-0800





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Titles and Fees

All contestants will compete for the Miss Oklahoma Ultimate USA. This honor will go to the contestant with the highest score in each division. The title holders will advance to nationals as official state title holders. All titleholders must reside in Oklahoma, go to school in Oklahoma or own property in Oklahoma to compete. Additional titles will be added at the discretion of the state and national directors.

THE NEWLY CROWNED STATE TITLE HOLDERS WILL HAVE THEIR \$300 REGISTRATION FEE FOR NATIONALS PAID BY THEIR STATE DIRECTOR In addition, a fabulous prize package that is growing daily.

Fee \$225

Sweetheart Division

THE SWEETHEART DIVISION IS A NO CONTRACT, NO ADVANCEMENT TO NATIONALS PRACTICE DIVISION OF OUR STATE PAGEANT.

JUDGES COMMENTS WILL BE PROVIDED.

A sash will be given to the highest scoring contestant in the Jr. Division and Sr. Division

Sweetheart contestants are not required to purchase an ad, but they must bring an auction item to attend the party.

Sweetheart contestants may participate in optional competitions.

Fee \$125



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Titles and Fees People's Choice

2 Peoples Choice titles will be awarded:
(Jr. Division & Sr. Division)

The contestant with the most votes in the Jr. Division and Sr. Division will be crowned Miss Great Plains Oklahoma Ultimate USA. One will be crowned in each division.

Both winners will advance to compete in Miss Ultimate USA Nationals in Orlando, Florida in July, 2027.

Please note: The newly crowned People's Choice Winners will be responsible for their \$300 National Registration fee, as well as the National Package fee to the National Office. Winner's will be included in contract signing, photo shoot and will have their own prize package.

Ad Pages

Each contestant is required to sell a minimum of one full page color advertisement. Contestants may sell additional ad pages if desired.

As an incentive, the contestant with the most ad sales will be prominently featured on the back cover of the state program book. While the contestant with the second highest ad sales will be highlighted on the inside back cover.

This offers a valuable opportunity for businesses to gain visibility throughout the state of Oklahoma, as the program book reaches a wide audience.

Exact deadline will be announced later but expect December , 2027

Fee \$100 plus \$25 design fee



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Titles and Fees

State T-Shirts

ALL CONTESTANTS ARE REQUIRED TO WEAR THE OFFICIAL STATE T-SHIRT DURING THE REHEARSAL ON SATURDAY, JANUARY 30, 2027. THE COST OF THE SHIRT IS \$30.

Fee \$30

Auction Items

Each contestant is required to submit an auction item with a minimum value of \$50 at registration. Alternatively, contestants may choose to pay \$50 in cash at registration in lieu of providing an auction item. The auction will take place during the party at the host hotel on the evening of Friday, January 29, 2027

Minimum Value \$50



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Age Divisions

JR. PRINCESS:	4-6
PRINCESS	7-9
PRETEEN	10-12
JR. TEEN	13-15
TEEN	16-19
MISS	20-27

(Based on age as of July 1, 2027)

All crowned state titleholders and People's Choice Winners are required to promote Miss Oklahoma Ultimate USA and represent their title prior to Nationals and must compete at our 2027 Nationals in Orlando, Florida.

DON'T WORRY if you don't win a title at our State Pageant as you can purchase an appointed title and join team Oklahoma at Nationals!



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Required Competitions

GOWN 30%

Floor Length gown for all ages.

ULTIMATE RUNWAY 30%

Showcase your style in this fast paced competition.

INTERVIEW 40%

Personal interview with judges.

Jr. Princess: 3-minute interview with each judge, round robin.

Princess-Miss: 6-minute interview panel style with 30 second intro.



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Optionals

Spokesmodel

Talent

Compete to be the Miss Ultimate USA Oklahoma Spokesmodel! Present your speech live on the stage, presenting yourself and your platform (60 seconds max). One winner in the Jr. division and one in the Sr. division.

Got Talent? Show the judges your skills on stage with a 90 second time limit. Music must be submitted on Dashboard. Winners in each category will be awarded.

\$50 Each

Photo

B & W photo

Compete in our photogenic competition! Digital Entry ONLY. One winner in each division.

Compete in our black and white photogenic competition! Digital Entry ONLY. One winner in each division.



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Optionals

Academic

Submit your transcript on the dashboard. One winner in Jr. and one in Sr. division.

Casual Wear

Show off your sense of style in this casual competition! One winner in each division.

Fitness

\$50 Each

Swimsuit

Show the judges your physical fitness in this fun competition. Fitness attire of your choice. For Junior Princess-Jr. Teen only. One winner in each division.

Show the judges your physical fitness in this fun swimsuit competition. Swimsuit of your choice. No thong bottoms. For Teen & Miss only. One winner in each division.



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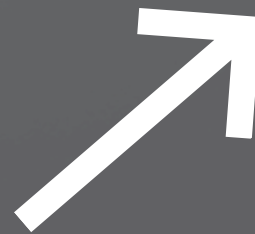
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Walk Pattern



enter, and stop
at back X



All contestants are required to follow the set walking pattern for all stage competitions and optionals.

You will enter stage right and walk to the first "X", face backwards and wait on your name to be called (face the back for all phases of competition except gown). You will then walk to the front "X". You are allowed 2-3 poses. From the back X to the front X, your feet must keep moving. You will then walk to exit front stage right. Judges can deduct points for not following the set walk pattern.



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Photography Package

Photographer Coming Soon



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Opening Number

Contestants will wear any white opening number of their choice. This can be a cocktail, jumpsuit, romper, etc. Gowns are not permitted. Only nude or clear shoes are to be worn.



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Prize Package

Our state titleholders will be awarded an exclusive prize package fit for true royalty! This includes the prestigious official Miss Oklahoma Ultimate USA rhinestone sash and a stunning custom state crown. In addition, state winners will have their \$300 national registration fee FULLY COVERED by their state directors for nationals!

To celebrate your achievement, we'll provide professional hair and makeup for your official state photo shoot on Sunday after the pageant. Plus, you'll enjoy a range of exciting perks.

That's not all! Our prize package continues to grow with gift certificates, exclusive discounts from top dress and boutique sponsors, and so much more!

Winners are required to pay their National Package Fee within 45 days after crowning (AfterPay options are available).



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Party Theme

TBA



Fees Recap

Registration or Sweetheart	\$225 or \$125
Ad Page	\$125
T-Shirt	\$30
Optionals	\$50 each
Auction Item	\$50 value
Photography Package	TBA
Mirror Mirror Project	\$25



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Rules

JR PRINCESS, PRINCESS, PRETEEN

- Light/natural makeup is allowed for interview. Hair extensions are allowed for interview. No false eyelashes in interview.
- Age appropriate makeup for stage competitions.
- Flippers are not allowed.
- Natural hair extensions and false lashes are allowed for stage competition.

JR. TEEN, TEEN, MISS

- Age appropriate makeup for interview and stage competitions .
- Natural hair extensions and false lashes are allowed for interview and stage competitions



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Rules

ALL DIVISIONS

- All contestants must be a natural-born female, never been married, nor have children.
- Each contestant is permitted to have one natural-born female assistant in the dressing room. Please note that photographs, videos, and any form of social media content are strictly prohibited within the dressing room. Violation of this policy can result in immediate disqualification.



Code of Conduct

Miss Ultimate USA Code of Conduct:

As a representative of Miss Ultimate USA, you are expected to embody the values of positivity, respect, and professionalism. Contestants and titleholders should demonstrate kindness, integrity, and grace at all times. The following guidelines outline the expected behavior:

1. Promote Positivity

- **Empower Others:** Encourage and uplift fellow contestants and staff, fostering a supportive and friendly environment.
- **Confidence with Humility:** Show confidence while remaining humble and approachable.

2. Maintain Professionalism

- **Exemplary Behavior:** Conduct yourself positively in public, at events, and on social media.
- **Respect Others:** Treat everyone—contestants, staff, and the public—with kindness and respect.

3. Uphold Presentation Standards

- **Elegance:** Dress with dignity and grace, maintaining a polished appearance at all pageant-related activities.



Code of Conduct

4. Be a Role Model

- **Community Involvement:** Use your Ultimate Service Initiative to engage in charitable initiatives and inspire others.
- **Integrity:** Be honest, fair, and reliable in all actions.

5. Follow Competition Rules

- **Fair Play:** Adhere to all pageant guidelines. Dishonesty or violations will result in disqualification.
- **Respect Privacy:** No photos, videos, or social media posts are allowed in private areas.

6. Show Good Sportsmanship

- **Grace in Competition:** Celebrate with humility and support your peers, regardless of the outcome.

Consequences for Violations

Failure to follow the Code of Conduct may result in warnings or disqualification.

By participating, you agree to uphold these values and serve as a positive role model in the Miss Ultimate USA community.

Please note this applies to both parents and families of the participant as well.



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National Service Initiative

THE MIRROR MIRROR PROJECT



MM
Mirror Mirror
THE MIRROR, MIRROR PROJECT
MISS ULTIMATE USA

Mirror Mirror Project – Community Service Initiative
Each contestant is required to participate in the Mirror Mirror Project by contributing a minimum of \$25. A special award and cash scholarship will be presented to the contestant who raises the highest total contribution.

Our nonprofit is dedicated to raising funds for cash scholarships awarded at the state and national levels.



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Schedule of Events

FRIDAY

Registration (10:30-11:30)

Location: Host Hotel

Wear a stylish, age-appropriate outfit of your choice.

An auction item with a minimum value of \$50 is required and to be turned in at registration.

You may choose to opt out of bringing an auction item. As a result, you must pay \$50 in cash at registration in lieu of the item.

Turn in The Mirror Mirror Cash Donation (\$25 minimum REQUIRED)

Contestant meeting (12:30-1:15)

Location: Venue

Rehearsal (1:30-3:30)

Location: Venue

(Closed Rehearsal)

Contestants under the age of 18 must be accompanied by a parent or chaperone.

Doors open (5:30pm)

Location: Venue

Optionals Show (6pm)

Party/Auction (8:30-9:30)

Location: Host Hotel



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Schedule of Events

SATURDAY

Interviews (8am-11am)

Location: Host Hotel

Interview times will be assigned closer to pageant.

Rehearsal (12-2pm)

Location: Venue

Wear State T-Shirt. (Closed Rehearsal)

Doors open (5:30pm)

SHOW TIME (6pm)

Location: Venue



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Schedule of Events

SUNDAY

Winners Circle

Time: TBA

Location: hotel

- **Sponsored hair and makeup touch ups.**
- **Photoshoot**
- **Contract Signing and Prize Package for winners.**

Schedule subject to change at the discretion of the state or national directors.



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Oklahoma State Director
LAURA MILLER



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